



PROSPERITY IN BRAZIL

Scoring But Not Soaring



In footballing terms, there is no country more successful than Brazil: four time World Cup winners, twice runners-up, the nation that gave us Pelé is no-doubt a force to be reckoned with on the pitch.

But what about the country's success off the pitch? This graphic explores levels of prosperity in Brazil. Most data are taken from the Legatum Prosperity Index™, where Brazil ranks 46th overall. For more on Brazil, and to see where other countries rank, explore the data at www.prosperity.com.

ECONOMY

BRAZIL GLOBAL RANK → 37

BEST

Unemployment

% of total labour force

2008 2010 2012

Satisfaction with Living Standards

% who reply "yes"

2006 2013

Unemployment in Brazil is much lower than in Spain.

Brazilians are more satisfied with their living standards than Italians.

ENTREPRENEURSHIP & OPPORTUNITY

BRAZIL GLOBAL RANK → 49

Business Start-up Costs

% of GNI per capita

2008 2010 2012

Mobile Phone Ownership

% people who owns a mobile phone

2007 2013

It is five times cheaper to start a business in Brazil than it is in Uruguay.

Almost as many Brazilians as Brits own mobile phones.

GOVERNANCE

BRAZIL GLOBAL RANK → 59

Corruption in Government

% who reply "yes"

2006 2008 2010 2013

Confidence in Government

% who reply "yes"

2007 2013

Fewer Brazilians think corruption is widespread in their government than Spaniards.

Brazilians are more confident in their government than Spaniards, but not as confident as Germans.

HEALTH

BRAZIL GLOBAL RANK → 62

Health Problem?

% who reply "yes"

2009 2011 2013

Worry Yesterday?

% who reply "yes"

2009 2013

Brazilians feel healthier than Germans.

Brazilians worry less than the Spanish but more than Argentinians.

SOCIAL CAPITAL

BRAZIL GLOBAL RANK → 69

Smile or Laugh Yesterday?

% who reply "yes"

2006 2008 2010 2013

Helped Strangers Recently?

% who reply "yes"

2007 2013

Brazilians laugh a lot but not quite as much as Argentinians.

Brazilians are less likely to help a stranger than Spaniards are.

SAFETY & SECURITY

BRAZIL GLOBAL RANK → 92

WORST

Homicide Rate

Intentional homicides per 100K people

2004 2006 2008 2011

Feel Safe Walking Alone at Night?

% who reply "yes"

2009 2013

Brazilians are over 21 times more likely to be a victim of homicide than Brits are.

Brazilians feel less safe walking alone at night than people in Cote d'Ivoire and the UK.

The Prosperity Index™ incorporates a mixture of traditional economic indicators alongside measurements of wellbeing and life satisfaction. Comparing countries in a range of areas, from health to social capital, it provides a more complete picture of global prosperity than any other tool of its kind.

Based in London, the Legatum Institute (LI) is an independent, non-partisan public policy organisation whose work advances ideas and policies in support of free and prosperous societies around the world.

All data in this graphic is from the Legatum Prosperity Index, except for Homicide rate (World Bank) and Smile or laugh yesterday? (Gallup World Poll).

Countries have been chosen based on their footballing success to provide an interesting comparison with Brazil.

